

SIVU MAYISELA

THIS IS ME

My name is Sivu Mayisela, a creative that is passionate about being DOPE!

I began my path as a junior Promo Producer in 2014 working for a small production agency that had a sink or swim philosophy; with a go hard or go home mentality I took to it like a fish by soaking up all the knowledge I could and matured in leaps and bounds. The experience taught me that it's not about you but about being the hands that extend the 'Brands' reach.

I was later approached by a Broadcasting Network that acquired me to be part of their On Air Creative team whom provided a platform for established international sports brands such as the NBA, NFL and Formula 1 just to name a few...I then decided to take a leap of faith by stepping out on my own which led to developing a creative hub that focused mainly on current affairs in the sporting world where pushing the envelope was the game plan but unfortunately due to COVID-19 the company lapsed.

The pandemic has had a severe global and domestic impact yet I still bear faith. Hence why I'm in seek of new challenges to take on and opportunities to conquer. From an out-of-the-box On Air Creative to pursuing new obstacles such as being an aspiring Creative Producer. I'm ready to build on what has been cemented and strengthen the connections that have been created.

I'm prepared; have the will and about raising the bottom-line.

Below are my details and work that I've produced and been a part of; let us get in touch.

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