

promaxbda **AWARDS WINNERS 2018**

africa

CAT	CATEGORY TITLE	ENTRY TITLE	COMPANY	RANK
1	BEST IMAGE CAMPAIGN (TELEVISION OR VOD PLATFORM)	OPERA CAMPAIGN	STUDIO ZOO FOR DSTV	GOLD
1	BEST IMAGE CAMPAIGN (TELEVISION OR VOD PLATFORM)	TRAVEL CHANNEL: TRAVELLER'S ETIQUETTE	SCRIPPS NETWORKS INTERNATIONAL	SILVER
2	BEST IMAGE PROMO (TELEVISION OR VOD PLATFORM)	M-NET COME HOME THEMEPIECE	CLEARWATER FOR M-NET	GOLD
2	BEST IMAGE PROMO (TELEVISION OR VOD PLATFORM)	DSTV CATCH UP PLUS MOVIES SMART ADS	BIRTHMARK	SILVER
3	BEST THEMED CAMPAIGN	OPERA CAMPAIGN	STUDIO ZOO FOR DSTV	GOLD
3	BEST THEMED CAMPAIGN	MMOVIES ACTION PLUS SHOCKTOBER FEST	CLEARWATER FOR M-NET MOVIES	SILVER
4	BEST ENTERTAINMENT CAMPAIGN	ABOMAMA	BIRTHMARK	GOLD
4	BEST ENTERTAINMENT CAMPAIGN	TIZIBIKA	BIRTHMARK	SILVER
5	BEST NEWS & CURRENT AFFAIRS PROMO	CARTE BLANCHE TVC	MONARCHY	GOLD
5	BEST NEWS & CURRENT AFFAIRS PROMO	CGTN BRAND PROMO SOUTHERN AFRICA	CGTN AFRICA	SILVER
6	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	CRIME-SCENE	STUDIO ZOO FOR DSTV	GOLD
6	BEST DOCUMENTARY OR FACTUAL ENTERTAINMENT PROMO	CARTE BLANCHE TVC	MONARCHY	SILVER
7	BEST ENTERTAINMENT PROMO	BREAKING BAD IN 1 MINUTE	AMC NETWORKS INTERNATIONAL SOUTHERN EUROPE	GOLD
7	BEST ENTERTAINMENT PROMO	OPERA ACTION	STUDIO ZOO FOR DSTV	SILVER
8	BEST REALITY PROMO	DANCING TASTEBUDS	STUDIO ZOO FOR DSTV	GOLD
8	BEST REALITY PROMO	TOY SPRINT TOYNADO	VIMN AFRICA	SILVER
9	BEST CHILDREN'S PROMO	ALL THE CN LADIES	TURNER CREATIVE AFRICA	GOLD
9	BEST CHILDREN'S PROMO	IVANDOE KARAOKE	TURNER CREATIVE AFRICA	SILVER
10	BEST DRAMA PROMO	BREAKING BAD IN 1 MINUTE	AMC NETWORKS INTERNATIONAL SOUTHERN EUROPE	GOLD
10	BEST DRAMA PROMO	MIDSOMER MURDERS S20	NBCUNIVERSAL INTERNATIONAL NETWORKS UKEM	SILVER
11	SCREEN AFRICA BEST MOVIE PROMO	MMOVIES ACTION PLUS SEPTEMBER HORROR FEST - EXORCISE ROUTINE	CLEARWATER FOR M-NET MOVIES	GOLD
11	SCREEN AFRICA BEST MOVIE PROMO	MMOVIES ACTION PLUS BLOCKBUSTER BINGO	CLEARWATER FOR M-NET MOVIES	SILVER
12	BEST SPORTS PROMO	THE CHAMPION OF THE WORLD	ADMIT ONE MEDIA & SUPERSPORT	GOLD
12	BEST SPORTS PROMO	GOTV FIFA WORLD CUP	AFROPULSE MEDIA	SILVER
13	BEST SPORTS CAMPAIGN	2018 CURRIE CUP	CSQUARED	GOLD
13	BEST SPORTS CAMPAIGN	NIGERIA STORIES	T+W AND MULTICHOICE AFRICA	SILVER
14	BEST SPECIAL EVENT PROMO	BREAKING BAD IN 1 MINUTE	AMC NETWORKS INTERNATIONAL SOUTHERN EUROPE	GOLD
14	BEST SPECIAL EVENT PROMO	GOTV FIFA WORLD CUP	AFROPULSE MEDIA	SILVER
15	BEST WEEKLY WONDER	FOX THE SIMPSONS A FAMILY POSSESSED	FOX NETWORKS GROUP AFRICA	GOLD
15	BEST WEEKLY WONDER	MEERKAT NATURE	SABC3	SILVER
16	BEST USE OF HUMOUR IN PROMOTION	BREAKING BAD IN 1 MINUTE	AMC NETWORKS INTERNATIONAL SOUTHERN EUROPE	GOLD
16	BEST USE OF HUMOUR IN PROMOTION	DOLPH DAY - STUDIO UNIVERSAL	NBCUNIVERSAL INTERNATIONAL NETWORKS UKEM	SILVER
17	FOX NETWORKS GROUP MAMA AFRICA AWARD	GOTV FIFA WORLD CUP	AFROPULSE MEDIA	GOLD
17	FOX NETWORKS GROUP MAMA AFRICA AWARD	AFRICAN FESTIVE	STUDIO ZOO FOR DSTV	SILVER
18	BEST PROMO NOT USING PROGRAM FOOTAGE	BREAKING BAD IN 1 MINUTE	AMC NETWORKS INTERNATIONAL SOUTHERN EUROPE	GOLD
18	BEST PROMO NOT USING PROGRAM FOOTAGE	DANCING TASTEBUDS	STUDIO ZOO FOR DSTV	SILVER
19	BEST PROMO ONLY USING PROGRAM FOOTAGE	OPERA ACTION	STUDIO ZOO FOR DSTV	GOLD
19	BEST PROMO ONLY USING PROGRAM FOOTAGE	DSTV CATCH UP PLUS MOVIES SMART ADS	BIRTHMARK	SILVER
20	SOMETHING FOR NOTHING	WINTER OLYMPICS	KWESE SPORT	GOLD
20	SOMETHING FOR NOTHING	UEFA CHAMPIONS LEAGUE - SALAH	CSQUARED	SILVER
21	BEST MUSIC COMPOSITION	OPERA ACTION	STUDIO ZOO FOR DSTV	GOLD
21	BEST MUSIC COMPOSITION	COME HOME TO MAGIC THEMEPIECE	CLEARWATER FOR M-NET	SILVER
22	DStv / M-Net BEST EDITING	DOLPH DAY - STUDIO UNIVERSAL	NBCUNIVERSAL INTERNATIONAL NETWORKS UKEM	GOLD
22	DStv / M-Net BEST EDITING	MMOVIES ACTION PLUS SHOCKTOBER FEST - THEMEPIECE	CLEARWATER FOR M-NET MOVIES	SILVER
23	BEST SOUND DESIGN	DOLPH DAY - STUDIO UNIVERSAL	NBCUNIVERSAL INTERNATIONAL NETWORKS UKEM	GOLD
23	BEST SOUND DESIGN	COME HOME THEMEPIECE	CLEARWATER FOR M-NET	SILVER

24	BEST COPY / SCRIPT WRITING	COME HOME TO MAGIC THEMEPIECE	CLEARWATER FOR M-NET	GOLD
24	BEST COPY / SCRIPT WRITING	BREAKING BAD IN 1 MINUTE	AMC NETWORKS INTERNATIONAL SOUTHERN EUROPE	SILVER
25	BEST DIRECTING	NEW FOOTBALL SEASON	CSQUARED	GOLD
25	BEST DIRECTING	AFRICA'S GOAL	T+W & SUPERSPORT	SILVER
26	BEST OUTDOOR OR PRINT AD	NICKELODEON TOY SPRINT	VIMN AFRICA	GOLD
26	BEST OUTDOOR OR PRINT AD	THE THRONE	CLEARWATER FOR MZANSI MAGIC	SILVER
27	BEST USE OF DIGITAL / SOCIAL MEDIA	HALLOWEEN SLEEPOVER	OGILVY SOUTH AFRICA	GOLD
27	BEST USE OF DIGITAL / SOCIAL MEDIA	MMOVIES ACTION PLUS SHOCKTOBER FEST	CLEARWATER FOR M-NET MOVIES	SILVER
28	BEST MARKETING VIDEO / SIZZLE REEL / SNEAK PEEKS PRESENTATION	FOX NETWORKS GROUP AFRICA THE WAY YOU MAKE ME FEEL	FOX NETWORKS GROUP AFRICA	GOLD
28	BEST MARKETING VIDEO / SIZZLE REEL / SNEAK PEEKS PRESENTATION	UNIVERSAL TV REBRAND	NBCUNIVERSAL INTERNATIONAL NETWORKS	SILVER
29	BEST SPONSOR / BRAND INTEGRATION SPOT(S)	NICKELODEON TOY SPRINT	VIMN AFRICA	GOLD
29	BEST SPONSOR / BRAND INTEGRATION SPOT(S)	STROKES OF GENIUS	T+W & SUPERSPORT	SILVER
30	SABC BEST INTEGRATED MARKETING CAMPAIGN	NATIONAL GEOGRAPHIC "PLANET OR PLASTIC"	FOX NETWORKS GROUP AFRICA	GOLD
30	SABC BEST INTEGRATED MARKETING CAMPAIGN	THE GREAT SOUTH AFRICAN BAKE OFF SERIES 3	BBC STUDIOS	SILVER
31	BEST PUBLIC SERVICE ANNOUNCEMENT / COMMUNITY SPOT	HUMAN RIGHTS	SABC FOUNDATION AND POWA	GOLD
31	BEST PUBLIC SERVICE ANNOUNCEMENT / COMMUNITY SPOT	CSI BRIAN	STUDIO ZOO FOR MULTICHOICE	SILVER
32	BEST RADIO PROMOTION	MFANA'KANOV	OGILVY JOHANNESBURG	GOLD
32	BEST RADIO PROMOTION	VRRRR PHA!!!	OGILVY JOHANNESBURG	SILVER
33	BEST PROMOTION FOR AN ONLINE OR VOD SERVICE	DSTV CATCH UP PLUS MOVIES SMART ADS	BIRTHMARK	GOLD
33	BEST PROMOTION FOR AN ONLINE OR VOD SERVICE	#WATCHITYOURWAY	OGILVY SOUTH AFRICA	SILVER
34	BEST BRANDING DESIGN	VUZU 2018 BRANDING DESIGN	WICKED PIXELS	GOLD
34	BEST BRANDING DESIGN	SOUNDCITY MVP AWARDS	MONARCHY	SILVER
35	BEST IDENT DESIGN	MTV BASE IDENTS 2018	MTV BASE & ADMIT ONE MEDIA	GOLD
35	BEST IDENT DESIGN	VUZU 2018 IDENTS	WICKED PIXELS	SILVER
36	BEST PROGRAM TITLE SEQUENCE	CARTE BLANCHE 2018	MONARCHY	GOLD
36	BEST PROGRAM TITLE SEQUENCE	TIZIBIKA	BIRTHMARK	SILVER
37	BEST ORIGINAL LOGO DESIGN	VUZU 2018 LOGO	WICKED PIXELS	GOLD
37	BEST ORIGINAL LOGO DESIGN	THE RIVER	THE KINETIC	SILVER
38	BEST USE OF DESIGN IN VIDEO	ABOMAMA	BIRTHMARK	GOLD
38	BEST USE OF DESIGN IN VIDEO	MNET CITY - HORROR THEME	MONARCHY	SILVER
39	BEST CG ANIMATION	MTV BASE IDENTS 2018	MTV BASE & ADMIT ONE MEDIA	GOLD
39	BEST CG ANIMATION	AFRICAN FESTIVE	STUDIO ZOO FOR DSTV	SILVER
40	BEST VISUAL FX & COMPOSITING	MTV BASE IDENTS 2018	MTV BASE & ADMIT ONE MEDIA	GOLD
40	BEST VISUAL FX & COMPOSITING	HSBC SEVENS	CSQUARED	SILVER
41	BEST DESIGN WITHOUT FOOTAGE	MTV BASE IDENTS 2018	MTV BASE & ADMIT ONE MEDIA	GOLD
41	BEST DESIGN WITHOUT FOOTAGE	BREAKING BAD IN 1 MINUTE	AMC NETWORKS INTERNATIONAL SOUTHERN EUROPE	SILVER
42	MOST OUTSTANDING DESIGN IN PROMOTION	F1	STUDIO ZOO FOR SUPERSPORT	GOLD
42	MOST OUTSTANDING DESIGN IN PROMOTION	MTV SNAP CRACKLE BASE	VIMN AFRICA	SILVER
43	THE FUTURE AWARD PROUDLY SPONSORED BY T+W	MPHO MOSHIKARO	VEGA SCHOOL	GOLD
43	THE FUTURE AWARD PROUDLY SPONSORED BY T+W	NO SILVER AWARDED FOR THIS CATEGORY		SILVER
44	DStv / M-Net PROMO ROCKET AWARD 2018	MAHLATSE MOKATUTU	BIRTHMARK	GOLD
44	DStv / M-Net PROMO ROCKET AWARD 2018	NO SILVER AWARDED FOR THIS CATEGORY		SILVER
45	BEST PROMO TEAM	STUDIO ZOO	STUDIO ZOO	GOLD
45	BEST PROMO TEAM	ADMIT ONE MEDIA	ADMIT ONE MEDIA	SILVER
46	VIDEO ENTERTAINMENT BRAND OF THE YEAR	MTV BASE 2018 REBRAND	VIMN AFRICA	GOLD
46	VIDEO ENTERTAINMENT BRAND OF THE YEAR	FOX LIFE	FOX NETWORKS GROUP AFRICA	SILVER