

VIDEO ENTRY REQUIREMENTS – VIDEO UPLOAD

All entries must be in the format of QuickTime and uploaded online.

SPECS FOR VIDEO UPLOAD

Maximum file size: 100MB per file

Audio Compression: AAC Audio Compression

Video Compression:

- Original file bit rate: 2 – 3 mbps, preferably
- FPS: 25 or 30
- Preferably H.264 video compression (or better compression)
- 16:9 aspect ratio

Ensure all content is formatted 16:9. If the original content was formatted 4:3, please provide curtains (black bars on each side) to accommodate appropriately for 16:9.

Standard Encoding Specs – DETAILED

These are general QuickTime specs that should be easily applied within your non-linear editing tool such as Final Cut Pro or Adobe Premiere. These setting can also be used in QuickTime Pro.

NOTE: File names should never contain spaces and please ALWAYS de-interlace

VIDEO SETTINGS

| | |
|-----------------|---|
| Frame Size: | Your final output size (16:9 – 480 x 270 / 4:3 – 320 x 240) |
| Pixel Aspect: | 1.0 – Square Pixels |
| File Format: | Sorenson 3 or H.264 |
| Extension: | .mov |
| De-Interlacing: | Always de-interlace |
| Frame Rate: | 25 or 30 fps key |
| Frame Interval: | 90 frames per keyframe |
| Bit Rate Type: | Constant |
| Bit Rate Kbps: | 3000Kbps |

AUDIO SETTINGS

| | |
|----------------|----------------------|
| Audio Enabled: | Checkbox is selected |
| Audio Codec: | Linear PCM or AAC |
| Channels: | Stereo |
| Sample Rate: | 48khz |
| Quality: | High |
| Bit Rate: | 128 Kbps |

NOTE: when using AAC Audio please ensure you output Stereo audio, not Mono

IMPORTANT NOTES:

When naming a file, please do not use spaces or special characters. We suggest using an underscore to represent a space.

Example: chuck_video_from_the_beach.mov

If submitting a second version of a video clip, please include V2 (for Version 2) in the name of the file.

Example: chick_video_from_the_beach_V2.mov

** and when uploaded – the Entry # will be automatically tagged.